H-2342.1			

## SUBSTITUTE HOUSE BILL 1702

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State of Washington 58th Legislature 2003 Regular Session

By House Committee on Transportation (originally sponsored by Representatives Hatfield, Mielke, Romero, Armstrong, Cooper, Blake, Boldt, Orcutt, Santos, McCoy, Alexander, Schoesler, Chandler, Grant, Schindler and Condotta)

READ FIRST TIME 3/10/03.

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- AN ACT Relating to motorist information sign panels; amending RCW
- 2 47.36.310; and repealing RCW 47.36.325.
- 3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:
- 4 **Sec. 1.** RCW 47.36.310 and 1999 c 201 s 3 are each amended to read 5 as follows:
  - (1) The department is authorized to erect and maintain motorist information sign panels within the right of way of the interstate highway system to give the traveling public specific information as to gas, food, lodging, camping, or tourist-oriented business, including fruit and vegetable stands, available on a crossroad at or near an interchange. Motorist information sign panels shall include the words "GAS," "FOOD," "LODGING," "CAMPING," or "TOURIST ACTIVITIES" and directional information and may contain one or more individual business signs maintained on the panel. In determining the number of individual business signs to be displayed, the department must ensure the use of available space on a panel is maximized. Motorist information sign panels are authorized within the corporate limits of cities and towns and areas zoned for commercial or industrial uses at locations where there is adequate distance between interchanges to ensure compliance

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with the Manual on Uniform Traffic Control Devices. The erection and 1 2 maintenance of motorist information sign panels shall also conform to the Manual on Uniform Traffic Control Devices and rules adopted by the 3 state department of transportation. A motorist service or tourist-4 oriented business located within one mile of an interstate highway 5 shall not be permitted to display its name, brand, or trademark on a 6 7 motorist information sign panel unless its owner has first entered into an agreement with the department limiting the height of its on-premise 8 signs at the site of its service installation to not more than fifteen 9 feet higher than the roof of its main building measured to the bottom 10 of the on-premise sign. The restriction for on-premise signs does not 11 12 apply if the sign is not visible from the highway. The department may, 13 on a case-by-case basis, waive the height restriction when an on-14 premise sign is visible from the rural interstate system. The department shall charge reasonable fees for the display of individual 15 business signs to defray the costs of their installation and 16 17 maintenance, and ((may)) shall charge reasonable fees to recover costs for the erection and maintenance of the motorist information sign 18 The department must take measures to ensure the timely and 19 panels. efficient processing of applications submitted by businesses wishing to 20 21 advertise on the panels.

(2) For purposes of this section, "fruit and vegetable stands" means commercial or nonprofit roadside stands and on-farm markets that are marketing fruit and/or vegetables and whose major portion of income or visitors are derived during its normal business season from motorists residing both in and outside of the immediate area of the activity.

NEW SECTION. Sec. 2. RCW 47.36.325 (Motorist information signs--Private contractors) and 2002 c 321 s 1 are each repealed.

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